Ridesharing Service Name:
Goloco

Website:
Goloco.org

Contact Information:
support@goloco.org
info@goloco.org
Robin Chase
40 Cottage Street, Cambridge, MA 02139
(617) 395 2643

Geographic Area:
Boston Area (at least origins)

Technology Used:
Maps powered by Google

Static vs. Dynamic Matching:
Static – Both e-mail alerts and manual search
- type in origin and destination and it will give you matched trips
- e-mail with matches if there are no current matches
- search trips in your area for that day

Size of Organization:

Ridership:

Revenue Model:
- 10% transaction fee for all exchanges
- Trip cost = $0.50*mileage (drivers can also add additional costs for tolls, parking, etc.)

Employer Connection:
- Employers can make their own group for their employees
- Posters and postcards available to spread the word along with a Goloco chicklet link for their website

Additional Information:
- Groups can be made (employers, universities, clubs, etc)
- People with the same university e-mail address will be grouped together but university posts do not have to be restricted to just those users
- For all posted trips, the member can select who can see their post (friends, coworkers, everyone)
- Map of trips with dots for each trip destination. When clicked, the trip path shows up.