Ridesharing Service Name:
Carpool World

Website:
http://www.carpoolworld.com

Contact Information:
“Contact Us” on website

Geographic Area:
International

Technology Used:

Static vs. Dynamic Matching:
Dynamic – personal match list
Static – Can do a manual search but is quite tedious

Size of Organization:

Ridership:
82,378 registered trips with confirmed e-mail addresses

Revenue Model:
Advertising
Fees for private groups
- $10/month for up to 500 trip records
- $2/month for each 100 additional trips

Employer Connection:

Additional Information:
- Patent on technology used
- Launched in 2000
- Commute and One-Time trips available
- Can create public/private groups for individual organizations
- Started by Max Fox and Isabelle Boulard in 2000