Ridesharing Service Name:
ABC TMA RideMatch – recommended to MGH employees

Website:
http://www.abctma.com/programs/ridematching.htm

Contact Information:
A Better City Transportation Management Association (ABC TMA)
33 Broad St, Suite 300
Boston, MA 02109
Phone: 617-502-6246
Fax: 617-502-6236

Geographic Area:
Boston, MA Regional Area

Technology Used:
"RideShark, the system which hosts the ABC TMA RideMatch site, is one of the most advanced ridematching systems in existence today. Your origin and destination are geocoded to a corresponding latitude and longitude coordinate. A ‘route’ from your origin to work is evaluated. The system will match within a user-defined distance from your origin, destination and along your route.”
"SurveyPeople Corp. is the developer of the RideShark generic and specific dedicated ABC TMA RideMatch application and hosts the application database. SurveyPeople Corp. is a Microsoft Gold Certified Partner.”

Static vs. Dynamic Matching:
Static – enter commute information, receive matchlist

Size of Organization:

Ridership:

Revenue Model:

Employer Connection:
Members of ABC TMA (not necessarily using Ridematching)
- Booz Allen Hamilton
- Boston Properties
- Broadway Real Estate Group
- CB Richard Ellis
- Cushman and Wakefield
- Davis Marcus Partners
- Eaton Vance
- Equity Office
- ERG
- Fidelity
- Fortis Property Group
- HNTB
- Integrated Properties
- Intercontinental Property Management
- John Hancock
- Jones Lang Lasalle
- Jurys Boston Hotel
- Massachusetts General Hospital
- One Charles Condominiums
- Oxford Bioscience Partners
- Pearson Education
- Putnam Investments
- Shriners Hospitals for Children
- State Street Bank
- The Liberty Hotel
- Tufts/New England Medical Center
- United States Environmental Protection Agency
- Wilmer Cutler Pickering Hale and Dorr

**Additional Information:**
- Cash prize drawings
- “This demonstration project is conducted in collaboration with MassRIDES, a service of the Massachusetts Executive Office of Transportation, supported by the Federal Highway Administration.”
- Directly e-mail potential matches through the site
- Vanpools are also available
- Guaranteed Ride Home
- Links to the MBTA, MassRides, and the Executive Office of Transportation