Ridesharing Service Name:
UTA Rideshare (Utah Transit Authority)

Website:
www.Utarideshare.com

Contact Information:
Salt Lake County – Pat Dierks PDierks@rideuta.com
Scott Miklos smiklos@rideuta.com
Weber/Davis County – Kent Jorgensen kjorgensen@rideuta.com
Utah County – Stacey Adamson sadamson@rideuta.com
Carpool/Vanpool Matching – Wendy Karsch WKarsch@rideuta.com

Geographic Area:
Utah

Technology Used:
Computer will match commuters to carpools, vanpools, park-and-rides, cycling partners based on GIS taking into account schedule, geographical boundaries, employer restrictions, gender preferences

Static vs. Dynamic Matching:
Static – register and receive match list

Size of Organization:
Run by Utah Transit Authority

Ridership:

Revenue Model:

Employer Connection:
Employers will soon be able to manage transportation needs through a web-based interface

Additional Information:
Focused on commuting trips
Costs are determined and split on an individual carpool basis
Park n’ Ride map included on site
Commuter Challenge – Incentive program to be implemented soon