

Ridesharing Service Name:

Trip Convergence Ltd Flexible Car Pooling (Market branding coming soon).

Contact Information:

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Geographic Area:

Currently seeking trial locations. Can operate anywhere in the world. Currently discussing opportunities in USA: Washington State, Oregon, California, Maryland. Canada: Vancouver, Toronto. New Zealand: Auckland.

Technology Used:

No rider matching technology used. Purpose built ridesharing technologies that include a bio-secure ID card, a vehicle transceiver, and location based antennas and readers, linking to software that tracks participation. For recording system usage infrared and RFID will capture trip records and gather data through location based readers linked to the internet. Technology enables a range of corridor based strategies to encourage greater levels of vehicle occupancy, including flexible car and van pooling, virtual HOV lanes, managed use lane HOV credits, dedicated car pool parking, and employer based reward systems that rely on verifiable car pool records.

No route matching technology used. Routes set up on basis of demand, carrying people from convergence points to common destinations.

Static vs. Dynamic Matching

Neither. Building on the slug line and casual car pooling model, there is no pre-arrangement involved. Car pools are formed in order of arrival at designated meeting places that include parking facilities, with areas each meeting place dedicated to a single destination.

Participation involves membership application, pre-screening, and issue of the ridesharing technologies.

Size of Organization:**Ridership:**

None currently. Seeking trial locations.

Revenue Model:

Will charge a cost per trip (flat rate) service fee, plus use of a 'ride credit', a tradable right earned by providing rides.

Awards, grants & public sources being sought to support trials. Long term expectation of receiving small operating subsidies, and a revenue stream from users. Ongoing operating revenue model for provider: Hardware sales. Licensing revenue. Service fee from users each time they use the service. Carbon credits based on usage. Service to be delivered through non-profit local agency.

Employer Connection:

Trip Convergence is directed towards individual users, though large employment destinations with single or multiple employers could participate in establishing the system to reduce traffic to their location.

Other Information:

- Commuting trips
- No owned vehicles
- It is expected that incentives and prize draws will be offered, both to get initial sign-up and on an ongoing basis. The data rich environment will enable ongoing rewards to participants as appropriate.