Ridesharing Service Name:
TheCarpool

Website:
www.thecarpool.com.au

Contact Information:
PO Box 6
Kelvin Grove
4059
Brisbane, Australia
E-mail: info@thecarpool.com.au

Geographic Area:
Australia, New Zealand, Singapore

Technology Used:

Static vs. Dynamic Matching:
Static – must enter origin, destination, and radius information and search for matches

Size of Organization:

Ridership:

Revenue Model:

Employer Connection:
Employers and organizations can set up their own private internet site to be used exclusively by their verified employees. The employer internally has control over all “creation, modification, and deletion of the relevant corporate carpools, members and locations.”
Currently there is only one company site listed – Port of Brisbane Corporation

Additional Information:
You can register for 3 types of trips
  - Car Pool: used for any short-distance trip purpose (mainly commuting)
  - SchoolPool: used for parents to meet up take turns driving each other’s kids to school
  - Trip: used for long distance trips such as hiking, concerts, conventions