Ridesharing Service Name: Rideshare Online

Website: www.Rideshareonline.com

Contact Information:
Phone: 1-888-814-1300 (Washington State)
1-208-345-POOL (Idaho)
E-mail: rideshare@rideshareonline.com

Geographic Area:
Washington State

Technology Used:
Maps show approximate location of matches

Static vs. Dynamic Matching:
Static – Register online and receive match list. Must check back to get new matches

Size of Organization:
Run by King County Metro with cooperation from 16 Washington and Idaho vanpool providers and transit agencies

Ridership:

Revenue Model:
2,000 vanpools listed

Employer Connection:
“Many local employers and local jurisdictions offer preferential or discounted parking for carpoolers. In addition, a guaranteed ride home program is available through some employers.” –Rideshareonline.com

Additional Information:
- Commute and Event ridematching
- List of all park and ride lots
- Trip costs are discussed amongst the driver and passenger but the website suggests the following formula: (carpool roundtrip mileage*cost per mile)/(# of carpoolers) * $0.15/per. The dollar figure comes from an AAA estimate of operating cost of a vehicle per mile (including gas, oil, maintenance and tires).
- The vans for the vanpools are owned by the individual transit agencies and the agency provides insurance and maintenance.