Ridesharing Service Name: RideSearch

Website: http://ridesearch.com

Contact Information:
1352 Riley
Carrollton, Texas 75007
Phone: 1-800-875-7291
Contact Person: Brian Bass – creator
E-mail: brian@ridesearch.com

Geographic Area: Nationwide

Technology Used:
Rideshare* forums – notice board where you can search by type of event, state and then do a manual search to find a match
Find a carpool* - enter home/work information and then see your matches (based on O/D radius search)

Static vs. Dynamic Matching:

Size of Organization:
Owned by Motivium Consulting, Inc

Ridership:

Revenue Model:
Advertising

Employer Connection:
Sells business cards, t-shirts and reserved carpool parking for employer to promote carpooling

Additional Information:
*The website defines carpooling as sharing the ride to and from work or school and ridesharing as sharing the ride to any other location or event.
Costs are discussed and split on an individual carpool basis