Ridesharing Service Name: Ridelinks

Website: http://www.mycarpool.net

Contact Information:
1 S Fair Oaks Ave
Suite 302
Pasadena, CA 91105
Phone: 626-440-9933
Fax: 866-806-3778
E-mail: info@ridelinks.com

Geographic Area:

Technology Used:
Matching based on home and work locations

Static vs. Dynamic Matching:

Size of Organization:

Ridership:

Revenue Model:
Fees from employers who pay to use RideLinks’ services

Employer Connection:
Works strictly with employers
Employees can use the system to find carpool matches from their own as well as neighboring employers
Partial Client List –
  American Honda
  California State University, Dominguez Hills
  City of Culver City
  City of Inglewood
  Comerica Bank
  Delta Dental/PMI
  Eaton Aerospace
  Howard Hughes Center, Arden Realty
  Loyola Marymount University
  Neutrogena Corporation
  Northrop Grumman
  Pepperdine University
  Peninsula Hotel, Beverly Hills
Raytheon Systems Corp.
Union Bank of California
University of California, Irvine - Medical Center
U.S. Army Corps of Engineers
Washington Mutual
Veteran’s Administration – Healthcare Services
Vivendi Universal Games

Additional Information:
Established in 1999
RideLinks software can be used by companies to report mobile source emissions to ensure compliance with the region’s air quality regulations. One part of this software is ridematching to reduce single occupancy vehicles.
Users create a personal profile with ride match preferences