**Ridesharing Service Name:**
GishiGo Ride Share Network

**Website:**
Gishigo.com

**Contact Information:**
San Francisco Phone – 415-223-4243
New York Phone – 718-690-7290

**Geographic Area:**
Canada, Great Britain, Ireland, Mexico and the United States

**Technology Used:**

**Static vs. Dynamic Matching:**
Static – manually search database for matches

**Size of Organization:**
Aaron Craig – Founder

**Ridership:**

**Revenue Model:**
$0.99 post fee for all trips (driver and passenger)

**Employer Connection:**
No explicit connect except that you can select specific colleges as origins/destinations

**Additional Information:**
Can put in up to 8 “intermediate regions” you will pass through on your route when offering a ride (attempt to route match by these regions)
When entering a ride, you can choose a city/region, airport, college, or stadium as your origin or destination
Travel expenses are privately discussed and exchanged between the driver and passenger
Drivers/passengers can leave feedback on their travel partner after the trip is completed