Ridesharing Service Name:
Ride Smart (used to be 1-87-RIDEFIND)

Website:
MyRideSmart.com

Contact Information:
RideSmart Atlanta Regional Commission
40 Courtland St. NE
Atlanta, GA 30303
Phone: 1-877-433-3463
Fax: (404) 463-2288
E-mail: RideSmart@AtlantaRegional.com

Geographic Area:
Atlanta (and surrounding area), Georgia

Technology Used:

Static vs. Dynamic Matching:
Static – Ridematch list
No search option

Size of Organization:
Joint effort between Atlanta Regional Commission (ARC), Georgia DOT, and FHWA
TDM of ARC runs ridematching service

Ridership:

Revenue Model:
11 subcontracts with organizations in Atlanta area for outreach and marketing services
Funded by ARC, GDOT, and FHWA

Employer Connection:
Employer Service Organizations (ESO)

> Various Organizations throughout the state available to provide employers with employee commuting solutions

Additional Information:
Fill out ridematch application online or over phone
Incentives at commuterrewards.com – drawing for $25 gift cards, carpool rewards (gas card each month)
Guaranteed Ride Home
RideMatch lists can provide address, phone, and/or e-mail (whatever the user prefers)
Strictly for commuting – no one-time trip option
Links to all area transit agencies provided as well as a Regional Transit System Map

Commute costs can be shared between driver and passengers – decided on an individual basis
Vanpool service also available through area vendors who own the vehicles