Ridesharing Service Name:
DriJo GmbH (Drijo.com)

Contact Information:
Mountain View, California
United States of America
Telephone: +1-650-276-0383

Lenzau 1
84558 Kirchweidach
Germany
Telephone: +498623-218330
Telefax: +491212-510389179

CEO of DriJo: Dr. Walter Demmelhuber and Peter Sabalat

Geographic Area:
Western Europe, US, and Canada covered and some countries in Eastern Europe, Asia, and Latin America have entered coverage as well.

Technology Used:
Auction - ridesharing
  Drivers enter route with origin, destination, schedule, radius of pickup information
  Passengers search based on their own origin, destination, schedule
  Matches shown to passenger, and they bid on whichever one they like
  Driver sets end time of auction and highest bidder at end wins
  -However, driver can end auction early and pick any passenger from bids to take on his trip to avoid taking an unwanted passenger. This must be done before end of auction though.
  Think eBay
  Powered by Google Maps
Ads - carpools
  Drivers/passengers enter route with origin, destination, schedule, radius of pickup information
  Passengers/Drivers search based on their own origin, destination, schedule
  Can post if you need ride or if you are providing a ride
Patented Business Model of Auctioning (filed for patent application)

Static vs. Dynamic Matching:
Static – have to re-search to get more matches

Size of Organization:

Ridership:
Revenue Model:
Owner-financed - ??

Employer Connection:
No specific connections

Additional Information:
“car-sharing by auction”
matching based on whole route or part of route
customer established max radius to pick up another customer
feedback system