Ridesharing Service Name: Commuter Connections

Website: www.mwcog.org/commuter2/commuter/ridesharing/index.html

Contact Information:
Commuter Connections
Metropolitan Washington Council of Governments
777 North Capitol Street, NE Suite 300
Washington, DC 20002-4239
Phone: 1-800-745-RIDE (commuter assistance)
Fax: 202-962-3218

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Geographic Area: District of Columbia, Maryland, Virginia

Technology Used:

Static vs. Dynamic Matching:

Size of Organization:
Network of over 30 organizations (federal, regional, state)
Housed at Metropolitan Washington Council of Governments
Program of the National Capital Region Transportation Planning Board

Ridership:
20,000 riders

Revenue Model:
Funded by DC, MD, and VA DOTs as well as the USDOT

Employer Connection:
Commuter Connections Employer Services Representatives available as liaisons to companies
Conduct Employee Commuting Survey and Commuter Connections helps company analyze results
Solution Suggestions:
   Make alternative transportation information available to employee
   Preferential parking for carpools/vanpools
Host a commuting information day
Offer subsidized transit passes (SmarTrip)
   SmarTrip is a rechargeable transit and vanpool card that employers can
   load value onto. Employers can give up to $115 in tax-free transportation
   benefits to an employee each month. If the company qualifies, it can
   deduct the full cost of this popular benefit as a business expense.
   (Available only to employers with the Washington Metropolitan Area
   Transit Authority)
Annual Commuter Connections Employer Recognition Awards in 4 categories
   (Incentives, Marketing, Teleworking)

**Additional Information:**
Guaranteed Ride Home if you carpool, vanpool, use public transit, bike or walk at least 2
times a week
Commuter Connections Bulletin Board for short-term ridesharing opportunities since the
website’s main focus in commuting carpools
Connects you to other websites for area ridesharing/vanpooling programs