Ridesharing Service Name: 
Carpool.ca

Website: 
http://www.carpool.ca

Contact Information: 
E-mail: information@carpool.ca 
Contact Name: Anne Marie Thornton

Geographic Area: 
Canada

Technology Used: 

Static vs. Dynamic Matching:

Size of Organization: 

Ridership: 
9892 registered users

Revenue Model: 
Startup money received from Climate Change Action Fund 
Financially supported by:
- The City of Kelowna
- The City of Kamloops
- The City of Calgary
- The City of Edmonton
- The Town of Vernon
- The City of Regina
- The City of Saskatoon

Employer Connection: 
Carpool.ca manages over 120 employers rideshare programs 
List of employers/organizations:
- The University of British Columbia (Vancouver campus)
- British Columbia Institute of Technology (Burnaby)
- Langara College (Vancouver)
- Thompson Rivers University (Kamloops)
- The University of British Columbia (Okanagan campus)
- Okanagan University College (Kelowna)
- Okanagan University College (Vernon)
- The University of Calgary (Calgary)
- Mount Royal College (Calgary)
- Southern Alberta Institute of Technology (Calgary)
The Calgary Health Region (Calgary)
The Government of Canada (Calgary)
The Province of Alberta (Calgary)
EnCana (Calgary)
Shell Canada (Calgary)
Petro Canada (Calgary)
Chevron Texaco (Calgary)
Husky Energy (Calgary)
Haworth International (Calgary)
The University of Regina (Regina)
Farm Credit Canada (Regina)
SaskTel (Regina)
Regina Research Park (Regina)
The University of Winnipeg (Winnipeg)
The University of Manitoba Student's Union (Winnipeg)
Red River College (Winnipeg)
The Province of Manitoba (Winnipeg)
Health Sciences Centre (Winnipeg)
Brock University (St. Catharines, Hamilton)
The University of Western Ontario (London)
Humber College (Toronto)
Saskatoon Health Region (Saskatoon)
St. Boniface General Hostpital (Winnipeg)

Additional Information:
Designated for commute trips only
Must register to search for matches
Sponsors “Rideshare Week” annually
- people who sign up as part of the “Pledge to Pool” are entered in a prize drawing