**Ridesharing Service Name:**
CommuteSmart.org

**Contact Information: (Birmingham Branch)**
CommuteSmart Birmingham

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Vanpool Coordinator: T. Ray Mauldin  205-264-8462 tmauldin@rpcgb.org

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**Geographic Area:**
Alabama

**Technology Used:**
Radial address search of origin and destination

**Static vs. Dynamic Matching:**
Static – You can’t manually search and the site sends you a match list

**Size of Organization:**
Sponsored by Regional Planning Commission of the area

**Ridership:**

**Revenue Model:**
Government Program

**Employer Connection:**
Employer Link – Provides Transportation Fairs
Discount Transit Passes Possible
Emergency Ride Home
Ridematching
Carpool parking spots
Parking Charges Based on Vehicle Occupancy

Large base of current employer partners

**Additional Information:**

Incentives:

- **GetGreen** – Offers $2/day up to $120 in a 3 month period of switching from driving alone to some alternative form of commuting (including carpooling)
- **CommuterClub** – “Club members” who log at least 20 qualified commute trips over a three-month period can earn a $25 gift card. Carpools are eligible for one gift card per carpooler.

Register and give information such as home and work location, work hours, radius of matching, types of commuting wanted (vanpool, carpool, even biking partners)