Ridesharing Service Name:
511.org Rideshare
Run by Metropolitan Transit Commission (MTC) and San Francisco Bay Area Transportation Partners

Website:
Rideshare.511.org

Contact Information:
MTC's contact info –
Address: 101 Eighth St, Oakland CA, 94607
Phone: 510-817-5700
Fax: 510-817-5848

Geographic Area:
SF Bay Area

Technology Used:
"blind" e-mail

Static vs. Dynamic Matching:
Dynamic- Match list generated electronically (can expand search radius to see more matches)
Static – Vanpool, search list of pools with available seats

Size of Organization:

Ridership:
Vanpool riders

Revenue Model:

Employer Connection:
Free services and tools offered to employers -

- Consultations
- Marketing and outreach
- Worksite Events
- Employee Surveys
- Density Maps
- Relocation Assistance
- Online Ridematching
- Vanpool Formation and Support
- Commute Incentives
- Employer Referrals

Additional Information:

Focused on commuting trips
Costs are determined and divided on an individual carpool basis
Give o/d and schedule info to receive matches
Incentives – do a commute diary, earn $10 for every 5 days you carpool in 90 days (up to $100)
Vanpool also available
    -driver must own van or it has to be leased from vanpool leasing companies
    -gas card subsidies for lost vanpool riders
    -drivers can be free